



Security v. Privacy



ILPF Conference 2002 Sponsorship Opportunities

There is no better way to put your company's strength, commitment, and corporate identity in the spotlight than by officially sponsoring this respected industry event. We have assembled a terrific collection of sponsorship opportunities for ILPF Conference 2002, including high-profile receptions, snack options, conference necessities and giveaways. Conference sponsorships are the best way to raise your corporate identity and keep your company name before key decision makers. But you must act quickly; sponsorships are available on a first-come, first-served basis and sell out well in advance of the conference.

As you can see by the following conference demographics, the Internet Law & Policy Forum Conference attracts an extremely desirable audience for any sponsor. The following information is based on attendee patterns from previous conferences.

Age Range: 35 – 45 years old

Gender Ratio: Men: 65% / Women: 35%

Income Range:

Law Firms - \$250,000 / \$350,000 (40% of attendees)

In-house Counsel - \$150,000 / \$250,000 (40% of attendees)

Academic and Government Policy - \$100,000 / \$150,000 (20% of attendees)

International Attendees: 20% of attendees

Sponsorships give the highest visibility by prominently featuring your organization's logo on any item you choose to sponsor. Please see the attached sponsorship offerings for full details on how you can maximize your participation at the conference. Sponsorships are not confirmed until payment is received, and these fees are non-refundable.



Conference Sponsorship

Platinum Sponsorship - \$30,000. Ensure the highest level of visibility and name recognition at the ILPF Conference. At this level, you will receive the following benefits:

- Premium logo placement on the big-screen during general sessions
- Premium logo placement on the conference web site
- Premium logo placement on sponsor recognition signage at conference venue
- A guaranteed speaking slot*
- Two complimentary passes to the conference

**Your speaking slot will be determined by ILPF and your topic will need prior approval.*

Gold Sponsorship - \$15,000

- Logo imprinted on select conference giveaway based on availability
- Logo placement on the big-screen during general sessions
- Logo placement on the conference web site
- Logo placement on sponsor recognition signage at conference venue



Item Sponsorships

Conference Bag — \$15,000. This is the most recognizable of the sponsored giveaways. Given out to every full conference attendee, the official conference bag will be sought after and utilized during and long after ILPF Conference 2002.

Notebook — \$12,500. What better way to give attendees something practical at the conference than to give them a pad of paper to write on? Pair this up with the pen and you will be a real force at ILPF Conference 2002.

Official ILPF Vest — \$10,500. This stylish vest is a guaranteed stand-out item. ILPF Conference is both informative and fashionable. Can't beat that!

E-mail Lab — \$10,000. Underwrite the provision, delivery and maintenance of Internet connectivity and (8) workstations for use by attendees, staff and speakers. This sponsorship includes your signage and prominent logo recognition.

Name Badge Lanyard — \$10,000. Your company logo can be seen on every full conference attendee. The visibility received with this sponsorship is invaluable.

Pen — \$8,500. Let their fingers do the talking. Your company logo will be in the hand of every conference attendee.

Collateral Item in Conference Bag — \$3,000. Include an item in the conference bag (i.e. software or gadget) for all attendees to enjoy.



Event Sponsorships

Speakers' Dinner — \$15,000. Make a grand impression at the conference by hosting a dinner for your prestigious colleagues who will be speaking at the conference. Your company name will be prominently displayed on signage and napkins at the event.

Conference Lunch — \$10,000 (2 available). Host one of the conference lunches and gain exposure to all conference attendees. Your company name will be featured on signage and the napkins at the lunch. You can even provide a fun giveaway to be placed on the tables at lunch if you wish!

Welcome Reception — \$7,500. Have your company be the first name to be seen at the conference. Signage and napkins will greet attendees with your company name clearly displayed.

Snack/Coffee Breaks — \$5,000 (4 available). Be known as the company that provided the morning or afternoon treats when the attendees are running out of steam! You can choose either morning or afternoon breaks to sponsor.



Sponsorship Contract

This Agreement for the Sponsorship is made by and between ILPF and:

COMPANY: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____

ADDRESS 2: _____

CITY: _____ STATE: _____

ZIP CODE: _____ COUNTRY: _____

TEL: _____ FAX: _____

E-MAIL (required): _____

BILLING ADDRESS (if different from contact address): _____

Please indicate the sponsorships in which you are interested, referencing the "Sponsorship Opportunities" page. Please understand that your first choice may not be available.

DESIRED SPONSORSHIP: _____ PRICE: _____

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TOTAL AMOUNT: _____

PAYMENT METHOD: Check Visa MC AMEX PO # _____

CREDIT CARD # _____ EXP. DATE: _____

NAME ON CARD: _____

IMPORTANT! email your logo (vector-based EPS) and a 50-word company "backgrounder" immediately to rick@codacreative.com in order to be included in conference materials!

Companies that sponsor giveaway items at ILPF Conference 2002 have "first option" to pick up that sponsorship again for the following conference in the same region. In order to secure this "first option," a new Agreement must be signed onsite at the current ILPF Conference by a qualified representative of the company. The sponsorship will not be confirmed until a fifty percent (50%) payment is received; payment must arrive within 15 days after the last day of the current conference. After that date, all unsold sponsorships are first-come, first-served. By signing this contract you are ensuring your sponsorship of this event, and agree to be bound by the sponsorship terms and conditions attached. Fifty percent (50%) of the total invoice is due within 30 days of signing the contract; one hundred percent (100%) of the total invoiced amount is due 30 days prior to the conference. Once payment is received, the conference is obligated to provide sponsorship deliverables. Fees are nonrefundable and are payable to ILPF. Internet Law & Policy Forum reserves the right to cancel your sponsorship if payments are not received by the specified dates. If paying by credit card or corporate P.O. you may fax this contract to +1-510-763-7897; otherwise please mail this contract and payment to **Coda Creative, 1230 Preservation Park, Oakland, CA 94612, Attn: Rick Moelis.**

SIGNATURE

PRINTED NAME

COMPANY NAME

DATE

(ILPF) SIGNATURE

(ILPF) PRINTED NAME

Internet Law & Policy Forum

DATE



Sponsorship Terms & Conditions

TERMS AND CONDITIONS

In consideration of Company's participation in the ILPF Conference 2002, Company acknowledges and agrees to abide by the following provisions.

1. With respect to promotional items that will be sponsored at the conference, ILPF shall have the sole right to:
 - (a) determine which promotional items will be sponsored ("sponsored items");
 - (b) make the final determination regarding design of the sponsored items (ie: colors, logo placement, etc.);
 - (c) make modifications to the sponsored items when necessary at ILPF's discretion;
 - (d) decide when and how sponsored items will be distributed throughout the duration of the conference.

2. Company acknowledges that it cannot co-sponsor a sponsored item with another party or impose more than one logo on any sponsored item without the prior written approval of ILPF.

3. Company acknowledges that any inventory of sponsored items shall at all times remain the property of ILPF.

4. During the months of July 2002, August 2002, and September 2002, Company agrees to display the "ILPF Conference 2002" conference logo on its home page on the Internet, linked back to the ILPF Conference 2002 web site. Such conference logo will be provided to Company from ILPF or Conference Management.

5. ILPF reserves the right to make final selections of date, time, location, any food, beverage, entertainment and decor pertaining to sponsored receptions or events during the conference.

6. ILPF disclaims all warranties of any kind, either express or implied, with respect to the sponsored item. In no event will ILPF be liable for any damages whatsoever, regardless of the form of action, arising out of or in connection with the sponsored items.

7. Fifty percent (50%) of the invoice is due within 30 days of signing the contract; one hundred percent (100%) of the total invoiced amount is due 30 days prior to the first day of the conference. Failure to submit payment does not release the applicant from liability.

SIGNATURE

(ILPF) SIGNATURE

PRINTED NAME

(ILPF)PRINTED NAME

COMPANY NAME

Internet Law & Policy Forum

DATE

DATE